

Description Summary

Today, approximately 12% of the U.S. population has significant hearing loss, and 77% of those people are over the age of 65. These Americans are currently seeking treatment for their hearing and balance afflictions.

If you are looking to provide treatment and/or support to those suffering from hearing loss, look no further than The AmeriList-Hearing Impaired Seniors Database.

How our Data is Compiled

Our Hearing-Impaired Seniors Database is consistently updated and is HIPAA compliant. Every name in our database has indicated through self-reported sources, as well as online and off-line surveys, that they suffer from hearing loss.

Consider the Facts

- If you're not using our Hearing-Impaired Seniors Database, you're missing out on thousands of American prospects.
- 12% of the U.S. population suffer from significant hearing loss.
- 77% of those suffering from hearing loss are 65 and older
- Men are two times more likely to suffer from hearing loss.

Recommended Use

Medical professionals, support groups, hearing aid manufacturers and resellers, prescription drug manufacturers and resellers, vitamin and mineral supplement manufacturers and resellers, medical advisors, and others should take advantage of this offering.

Market Type

U.S. Consumer

List Channels

Postal, Email, Telemarketing

Source

Compiled

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$550

Net Name

Floor: 85%

Minimum Quantity: 50,000

Run Charges: \$3.00/M

Exchanges

Available

Reuse

Please Inquire

Sample Mail Piece Required

Cancellation Charges

Please Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Date of Birth	\$10/M	Length of Residence	\$5/M	Religion	\$10/M
HH Income	\$5/M	Home Value	\$5/M	Credit Card Type	\$10/M
Marital Status	\$5/M	Occupation	\$5/M	Net Worth Ranking	\$5/M
Home Owner	\$5/M	Language Spoken	\$10/M	Telephone	\$10/M

Contact Your Senior Source Representative For More Information: 800.882.9930